



K-12 STUDENT ART CONTEST FOR FAIRGROUND MURAL

SUBMISSION DEADLINE DECEMBER 1, 2017

Cultural Arts Rotary announces a youth-designed art contest throughout Fresno County Schools, including Home Schooled students. The mural theme is “Protect Our Land, Air and Water Because We Feed the World”. **Students are invited to provide a drawing electronically (see submission requirements on page 2)** to become a mural that as a single entry or as part of a group selection will be 8 feet high and 44 feet long. **The mural will be mounted above the Agricultural Building at the Fresno Fairgrounds in the spring of 2018 for all to see!**

ARTWORK THEME

The primary theme is “**Protect Our Land, Air, and Water Because We Feed the World**” You are encouraged to include agriculture in some way. It should reflect Fresno County. Artwork can be realistic or abstract. You may include people or animals in your artwork. You do not need to include any words.

ELIGIBILITY

Any student in kindergarten through 12th grade in Fresno County may participate. One entry per student.

AGE CATEGORIES

Finalists will be chosen from three age categories: Elementary (K-6), middle school, and high school. Two winners will be chosen in each category for the final judging.

JUDGING AND WINNERS

The top finalist in each category will receive a \$100 gift card. An honorable mention will receive a \$50 gift card in each category. All entries will receive a certificate of participation. All finalist artwork will be shown at Arte Americas Student Gallery at the January 4, 2018 Art Hop and through the month. Other artwork submitted may be included depending upon the number of entries received or it may be limited to just finalists.

The final judging of the six finalists will occur before December 15, 2017. All finalists and winners will be notified by December 15 of their awards for showing on January 4, 2018. The winner(s) will be announced publicly January 4, 2018.

The winner’s artwork will be professionally sized for the mural by local artist Will Portis. At the discretion of the mural artistic director, the awarded drawing(s) may be slightly modified or combined to make a cohesive composition. Rotary Interact high school students and Rotary members will complete the painting of the final design.

MEDIA AND TECHNIQUE REQUIREMENTS

Any of the following media or techniques may be used:

- Paint (watercolor, tempera, poster, acrylic, etc.)
- Drawing materials (pencil, charcoal, colored chalk, pastels, oil pastels, colored pencils, markers, etc.)

- Prints (handmade stencils, gadget printing, block prints, etc.)
- Original digital illustration

Students are encouraged to use bold colors and strong lines. Please design more horizontally than vertically.

JUDGING CRITERIA

A selection committee will review artwork submissions based on at least the following criteria:

- Interpretation of the themes
- Technical skill
- Originality

COPYRIGHT LAW

Any artwork that depicts copyrighted images will be rejected. For example, no artworks depicting characters from television shows, movies, video games, or books will be accepted. All artworks must be original ideas and created entirely by the student.

SUBMISSION OF ARTWORK

1. Create a digital image of your artwork by either of these methods:
 - a. Scan your artwork
 - b. Take a digital photograph of your artwork. Save your digital photo at the largest size possible that does not exceed 2 MB. For example, a 5" x 7" digital photograph of your artwork should be large enough for judges to see detail while still being smaller than 2 MB. If your digital image is larger than 2 MB, you can use a photo editing program (such as Photoshop or Microsoft Office Picture Manager) to resize it by either lowering the resolution (DPI) or by shrinking the image dimensions.

You can also change the settings on your scanner or digital camera to create an image with a lower resolution. Another way to resize your photo is to use an image optimizer, such as www.imageoptimizer.net Use the following settings

- Quality: Normal
- Max Width: 1200
- Max Height: 900

2. Save your digital image as a .jpg using the following file name and type:
[\[Your Last Name\]_\[School\]_Grade_Age\[Number\].jpg](#)
Example: Gomez_Pyle_Grade4_Age10.jpg
3. Send your jpg image to culturalartsrotary@comcast.net. **Put in the Subject Line: Art Contest.**
In the body of the email, please include the following:
 - First name and last name
 - Phone number – may be yours, a parent, or a teacher, but please indicate which it is
 - Email to reach you – may be yours, your parent's or a teacher
 - School Name, Grade, age, and Teacher Name.
 - City
4. Your artwork must be uploaded and sent **no later than 9 pm December 1, 2017** to be eligible.
5. For questions regarding the contest, please contact Jill Harmon at jill.1010@sbcglobal.net. For technical assistance questions regarding your email submission, please contact Sandy Silva at sandy.silva@comcast.net.